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Department of Tourism: Internships Latest Opportunities (2026 / 2027)

Description

We are seeking enthusiastic and motivated interns to join our team at the Department of Tourism. This internship program offers an exciting opportunity for individuals interested in gaining hands-on experience in various aspects of tourism management, marketing, and promotion.

Responsibilities

- Assist in the development and implementation of marketing campaigns to promote tourism destinations and attractions.
- Conduct research on market trends, visitor preferences, and competitor analysis to support strategic decision-making.
- Support the creation of engaging content for social media platforms, website, and promotional materials.
- Assist in organizing events, workshops, and familiarization tours for travel industry professionals and media representatives.
- Provide administrative support to departmental staff, including data entry, filing, and correspondence management.
- Participate in meetings, brainstorming sessions, and training opportunities to enhance knowledge and skills in tourism management.
- Collaborate with cross-functional teams within the department to achieve organizational goals and objectives.

Qualifications

- Currently enrolled in a Bachelor's or Master's degree program in Tourism Management, Marketing, Business Administration, Communications, or related field.
- Passion for travel, tourism, and cultural exchange.
- Excellent written and verbal communication skills in English (additional language proficiency is a plus).
- Strong interpersonal skills and ability to work effectively in a team environment.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint) and familiarity with social media platforms.
- Ability to multitask, prioritize tasks, and meet deadlines in a fast-paced environment.
- Adaptability and willingness to learn new concepts and tools related to tourism industry practices.

Job Benefits

- Gain practical experience and professional development opportunities in the field of tourism.
- Work alongside experienced professionals and mentors who are passionate about promoting tourism.
- Networking opportunities with industry stakeholders, government officials,

Hiring organization

Department of Tourism

Employment Type

Intern

Duration of employment

3 Months

Industry

Travel Arrangements

Job Location

Pretoria, Gauteng, South Africa, 0001, Pretoria, Gauteng, South Africa

Working Hours

09

Date posted

April 19, 2026

Valid through

08.09.2029

and tourism professionals.

- Flexible working hours and the possibility of remote work arrangements.
- Potential for academic credit (subject to university regulations).
- Stipend or compensation may be available based on performance and duration of the internship.

Contacts

Please submit your resume, cover letter, and any additional supporting documents Via Email. In your cover letter, please indicate your availability, preferred start date, and why you are interested in joining the Department of Tourism as an intern. We look forward to reviewing your application!