

Adidas Graduate Trainee Programme 2026 – 2027 Apply Here

Description

The Adidas Graduate Trainee Programme is a dynamic and immersive internship experience designed to nurture the talents and ambitions of recent graduates. We believe in investing in the future, and this program is our way of identifying and developing the next generation of leaders in the sporting goods industry.

As a Graduate Trainee at Adidas, you will have the opportunity to work alongside some of the brightest minds in the industry, gaining hands-on experience and exposure to various aspects of our business. Throughout the program, you will be guided by experienced mentors, participate in impactful projects, and receive ongoing training and development to help you reach your full potential.

Responsibilities

- Collaborate with cross-functional teams on strategic projects and initiatives.
- Gain insights into the design, development, and marketing of Adidas products.
- Contribute to the implementation of sustainability and social responsibility initiatives.
- Analyze market trends and consumer behavior to inform business decisions.
- Participate in workshops, training sessions, and networking events.
- Present your findings and recommendations to senior leadership.

Qualifications

- Recent graduate (Bachelor's or Master's degree) in a relevant field.
- Passion for sports, fashion, and the Adidas brand.
- Strong analytical and problem-solving skills.
- Excellent communication and teamwork abilities.
- Demonstrated leadership potential and adaptability.
- Commitment to diversity, equity, and inclusion.

Job Benefits

- Valuable real-world experience at a renowned global brand.
- Exposure to a wide range of functions within the company.
- Mentorship and guidance from industry professionals.
- Opportunities for personal and professional growth.
- A chance to make a meaningful impact on the future of sport and fashion.

Contacts

To apply for the Adidas Graduate Trainee Programme, follow these steps:

- **Visit the Careers Website:** Go to the Adidas careers website. You can typically find the website by searching "Adidas Careers" in your preferred search engine or by visiting the official Adidas website and navigating to the "Careers" or "Jobs" section.

Hiring organization

Adidas

Employment Type

Intern

Duration of employment

3 Months

Industry

Sporting Goods

Job Location

Cape Town, Western Cape, South Africa, 8001, Cape Town, Western Cape, South Africa

Working Hours

09

Date posted

April 11, 2026

Valid through

18.01.2030

- **Browse Available Internships:** Look for the Graduate Trainee Programme or any other internships that match your interests and qualifications. Make sure to read the internship descriptions carefully to find the one that suits you best.
- **Create an Account:** If required, create an account on the Adidas careers portal. You may need to provide your contact information and create login credentials.
- **Complete the Application:** Fill out the online application form, which usually includes providing your personal details, education history, work experience, and uploading your resume and cover letter. Be sure to follow the specific application instructions provided on the website.
- **Customize Your Cover Letter:** In your cover letter, explain why you are interested in the Adidas Graduate Trainee Programme, how your skills and experiences align with the program's objectives, and why you are a strong fit for the role. Tailor your cover letter to showcase your enthusiasm for the company and the specific internship.
- **Submit Your Application:** Review your application for accuracy and completeness. Once you are satisfied, submit it through the online application portal. Make sure to note any application deadlines and adhere to them.
- **Confirmation Email:** After submitting your application, you may receive a confirmation email acknowledging that Adidas has received your application. This email may also provide further details about the selection process and next steps.
- **Wait for Communication:** Adidas' HR team will review applications and may contact you for interviews or additional assessments. Be patient during this process, as it may take some time.
- **Prepare for Interviews:** If you are selected for an interview, prepare by researching Adidas, practicing interview questions, and dressing professionally.
- **Follow Up:** After your interview(s), send a thank-you email to the interviewers to express your gratitude and reiterate your interest in the internship.
- **Receive Offer:** If you successfully complete the interview process, you will receive an internship offer from Adidas. Review the offer carefully and follow the provided instructions for accepting it.
- **Begin Your Internship:** Once you accept the offer, coordinate with Adidas HR or your designated contact to finalize logistics, such as start date, onboarding, and any necessary paperwork.